

# GREAT BRITISH SEPTEMBER CLEAN



**11 - 27 SEPTEMBER 2020**

Join the Great British September Clean, and declare that litter - on our streets, parks, beaches and waterways - is not acceptable.

Last year, 560,000 #LitterHeroes joined forces with 175,000 school pupils to collect litter at more than 17,000 events across the UK, taking a national stand against litter.

**This September, let's stand together to fight the litter epidemic.**

To ensure that the Great British September Clean complies with Government COVID-19 guidance, this year's clean-up will ensure the very greatest level of health and safety for all participants.

## WHY TAKE PART?

**Connect** – 74% of those taking part in 2019 felt more part of their community.

**Be active** – 85% said they would encourage other people that they know or meet to litter pick

**Take notice** – 68% felt more aware of the impact that litter has on the environment.

**Learn** – 70% felt they now have the knowledge and skills they need to carry on litter-picking in their local area.

**Give** - 91% said they enjoyed volunteering their time to the #GBSpringClean

## HOW TO GET INVOLVED

- Sign up to host a clean-up for you and five other people, and encourage your local community to get involved via our website: [www.keepbritaintidy.org](http://www.keepbritaintidy.org)
- Pledge to pick! Pledge the minutes you commit to picking up litter whilst dog walking or running.
- Inspire others by sharing your good news stories, videos and pictures on social media using the hash tag #GBSeptemberClean

**PLEASE CONTACT [ISABEL.THOMSON@KEEPBRITAIN.TIDY.ORG](mailto:ISABEL.THOMSON@KEEPBRITAIN.TIDY.ORG) FOR MORE INFORMATION ON HOW TO GET INVOLVED**

